

Cycling Scotland

PLEASE NOTE: The survey has been designed to be completed online. This PDF version has been produced to allow you to prepare for completing it online.

Welcome and thank you for taking the time to complete this survey.

1. Avanté Consulting has been commissioned by Cycling Scotland to conduct a Best Value Review of the organisation.

2. As part of this review, we would like to find out about the ways in which Cycling Scotland works with a wide range of stakeholders, including local authorities, voluntary organisations, transport partnerships, health services, and other relevant agencies. We are interested to learn about the contribution made by Cycling Scotland to the promotion and development of cycling – in terms of in leisure, recreation, sport, active travel, tourism, the economy, and the environment. With this in mind, we will be very grateful indeed if you will answer the following questions. Completing the questionnaire will take you approximately 15 minutes.

3. The questionnaire is available in paper format as well as this online version. If you require any assistance, or have any queries about the questionnaire, or about this Best Value Review, please contact Alison Cameron, Senior Consultant, Avanté Consulting at alison.cameron@avanteconsulting.co.uk or telephone 0131 272 2728. We will be grateful if you will also pass the questionnaire on to any of your colleagues who may be contributing to the promotion and development of cycling in your area. You can simply send them a link to this online survey:

www.avanteconsulting.co.uk/cycling

4. Your contribution to this Best Value Review is very important and so we do hope that you can find the time to answer our questions.

5. You can leave the online survey at any stage and return later by revisiting the website address; you can then continue from where you left off. Please note: you can go back to previous questions by clicking on the Previous Page button at the bottom of the page - do not use the Back arrow button that you usually use when on the internet. You can then review answers you've already supplied and can change them if you need to.

Cycling Scotland

Questionnaire

Name:

Job Title:

Organisation:

Type of organisation:

Local authority, health board, Local Enterprise Company, other public sector, voluntary organisation, community organisation, private company

Area of Scotland within which you operate:

Please tick all that apply:

Aberdeen, City of
Aberdeenshire
Angus
Argyll & Bute
Clackmannanshire
Dumfries & Galloway
Dundee, City of
East Ayrshire
East Dunbartonshire
East Lothian
East Renfrewshire
Edinburgh, City of
Eilean Siar
Falkirk
Fife
Glasgow City
Highland
Inverclyde
Midlothian
Moray
North Ayrshire
North Lanarkshire
Orkney Islands
Perth & Kinross
Renfrewshire
Scottish Borders
Shetland Islands

South Ayrshire
South Lanarkshire
Stirling
West Dunbartonshire
West Lothian

Scotland –wide

UK wide

Question 1

How important is cycling for your organisation?

It is an identified priority
It is a consideration, but not a priority
It is neither a priority nor a consideration

Question 2

Where you have indicated that cycling is a priority or a consideration, can you please tell us to which policy areas it relates?

Please tick all that apply

Health
Leisure & recreation
Sport
Economy and employment
Active travel
Sustainable transport
Engaging young people
Tourism
Other

Question 3

What level of contact do you/your organisation have with Cycling Scotland?

Frequent, regular contact (at least once a month)
Less frequent, but regular contact (at least every two months)
Ad hoc contact linked only to specific projects/activities
No contact

Question 4

With which of the divisions of Cycling Scotland do you work?

Please tick all that apply:

Education & Training
Transport & Engineering
Marketing & Promotion
Strategic/Action Planning (Cycling Action Plan for Scotland)
National Assessment
Chief Executive
Don't know
No divisions

Question 5

In what ways does Cycling Scotland support you and your organisation?

Please tick all that apply:

Leadership & commitment
Developing cycling strategy
Funding and resources
Co-ordination of cycling activities
Cycle and/or road safety education
Cycle skills development and training
Cycling infrastructure planning and development
Engineering projects
Marketing & promotion
Policy & strategy evaluation and impact assessment
Monitoring cycling levels
Engaging users & stakeholders
None

Questions 6 - 17

How would you describe the difference that support from Cycling Scotland makes within your organisation:

To leadership & commitment

Very significant
Fairly significant
No difference at all

Can you provide an illustration of the type of difference that Cycling Scotland has made in this area:

Developing cycling strategy

Very significant
Fairly significant
No difference at all

Can you provide an illustration of the type of difference that Cycling Scotland has made in this area:

Funding and resources

Very significant
Fairly significant
No difference at all

Can you provide an illustration of the type of difference that Cycling Scotland has made in this area:

Co-ordination of cycling activities

Very significant
Fairly significant
No difference at all

Can you provide an illustration of the type of difference that Cycling Scotland has made in this area:

Cycle and/or road safety education

Very significant
Fairly significant
No difference at all

Can you provide an illustration of the type of difference that Cycling Scotland has made in this area:

Cycle skills development and training

Very significant
Fairly significant
No difference at all

Can you provide an illustration of the type of difference that Cycling Scotland has made in this area:

Cycling infrastructure planning and development

Very significant
Fairly significant

No difference at all

Can you provide an illustration of the type of difference that Cycling Scotland has made in this area:

Engineering projects

Very significant

Fairly significant

No difference at all

Can you provide an illustration of the type of difference that Cycling Scotland has made in this area:

Marketing & promotion

Very significant

Fairly significant

No difference at all

Can you provide an illustration of the type of difference that Cycling Scotland has made in this area:

Policy & strategy evaluation and impact assessment

Very significant

Fairly significant

No difference at all

Can you provide an illustration of the type of difference that Cycling Scotland has made in this area:

Monitoring cycling levels

Very significant

Fairly significant

No difference at all

Can you provide an illustration of the type of difference that Cycling Scotland has made in this area:

Engaging users & stakeholders

Very significant

Fairly significant

No difference at all

Can you provide an illustration of the type of difference that Cycling Scotland has made in this area:

None

Question 18

How can Cycling Scotland best contribute to the promotion and development of cycling in Scotland?

Please list in order of priority, 1 – 7 (1 = most important, 7 = least important)

Campaigning to promote cycling, in terms of health, leisure & recreation, active travel, sustainability, tourism, and the economy at a national and strategic level, with politicians and national agencies

Working with local authorities other public bodies, community and voluntary organisations and Community Planning Partnerships to promote cycling at a local level;

Providing specialist advice on planning and engineering to local partners;

Providing education and training to local partners, in partnership with other cycling organisations;

Working with schools and other young organisations to promote and support cycling

Working with employers to promote and support cycling and active travel;

Promoting cycling to the public through national marketing, promotional campaigns and events;

Facilitating partnership working across the various cycling and sustainable transport organisations active in Scotland;

Supporting demonstration projects in local areas

Providing grant support to promote cycling in local areas

Question 19

Are there any areas of current activity that you think Cycling Scotland should not be undertaking?

Please tick all that apply:

Leadership & commitment
Developing cycling strategy
Funding and resources

Co-ordination of cycling activities
Cycle and/or road safety education
Cycle skills development and training
Cycling infrastructure planning and development
Engineering projects
Marketing & promotion
Policy & strategy evaluation and impact assessment
Monitoring cycling levels
Engaging users & stakeholders
None

Why not?

Question 20

Is there anything else that you would like Cycling Scotland to be doing?

Question 21

Do you receive or purchase services/support from any other cycling/sustainable transport organisations?

Please tick all that apply

Developing cycling strategy

SUSTRANS
Scottish Cycling
Cyclists' Touring Club
Local cycling organisation (eg Spokes, the Bike Station)
Road Safety Scotland
Paths for All
Living Streets
Sport Scotland
Other (please give details)

Funding and resources

SUSTRANS
Scottish Cycling
Cyclists' Touring Club
Local cycling organisation (eg Spokes, the Bike Station)
Road Safety Scotland
Paths for All
Living Streets
Sport Scotland
Other (please give details)

Co-ordination of cycling activities

SUSTRANS

Scottish Cycling

Cyclists' Touring Club

Local cycling organisation (eg Spokes, the Bike Station)

Road Safety Scotland

Paths for All

Living Streets

Sport Scotland

Other (please give details)

Cycle and/or road safety education

SUSTRANS

Scottish Cycling

Cyclists' Touring Club

Local cycling organisation (eg Spokes, the Bike Station)

Road Safety Scotland

Paths for All

Living Streets

Sport Scotland

Other (please give details)

Cycle skills development and training

SUSTRANS

Scottish Cycling

Cyclists' Touring Club

Local cycling organisation (eg Spokes, the Bike Station)

Road Safety Scotland

Paths for All

Living Streets

Sport Scotland

Other (please give details)

Cycling infrastructure planning and development

SUSTRANS

Scottish Cycling

Cyclists' Touring Club

Local cycling organisation (eg Spokes, the Bike Station)

Road Safety Scotland

Paths for All

Living Streets

Sport Scotland

Other (please give details)

Engineering projects

SUSTRANS

Scottish Cycling

Cyclists' Touring Club
Local cycling organisation (eg Spokes, the Bike Station)
Road Safety Scotland
Paths for All
Living Streets
Sport Scotland
Other (please give details)

Marketing & promotion

SUSTRANS
Scottish Cycling
Cyclists' Touring Club
Local cycling organisation (eg Spokes, the Bike Station)
Road Safety Scotland
Paths for All
Living Streets
Sport Scotland
Other (please give details)

Policy & strategy evaluation and impact assessment

SUSTRANS
Scottish Cycling
Cyclists' Touring Club
Local cycling organisation (eg Spokes, the Bike Station)
Road Safety Scotland
Paths for All
Living Streets
Sport Scotland
Other (please give details)

Monitoring cycling levels

SUSTRANS
Scottish Cycling
Cyclists' Touring Club
Local cycling organisation (eg Spokes, the Bike Station)
Road Safety Scotland
Paths for All
Living Streets
Sport Scotland
Other (please give details)

Engaging users & stakeholders

SUSTRANS
Scottish Cycling
Cyclists' Touring Club
Local cycling organisation (eg Spokes, the Bike Station)
Road Safety Scotland

Paths for All
Living Streets
Sport Scotland
Other (please give details)

If yes what services and supports do you currently receive/purchase (text box to be provided)

Question 22

Looking ahead, which support/services is your organisation likely to require from Cycling Scotland?

Please tick all that apply:

Education & Training
Transport & Engineering
Marketing & Promotion
Strategic/Action Planning (Cycling Action Plan for Scotland)
None

We thank you most sincerely for completing this survey. Your contribution to this Best Value Review is much appreciated.